

CONTRACT

KBTX
4141 E. 29th St.
Bryan, TX 77802
(979) 846-7777

And:

Andrew Nelson for Mayor of Bryan
720 N Rosemary Dr
Bryan, TX 77802

<u>Contract / Revision</u> 438740 /		<u>Alt Order #</u>
<u>Product</u> TV Schedule - Nov 2016 Campaign		
<u>Contract Dates</u> 10/26/16 - 11/08/16	<u>Estimate #</u>	
<u>Advertiser</u> Andrew Nelson for Mayor of Bryan		<u>Original Date / Revision</u> 10/24/16 / 11/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KBTX	<u>Account Executive</u> Bryan House	<u>Sales Office</u> Bryan Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u> 136811

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBTX	10/26/16	11/08/16	BV This Morning @ 6a	557a-7a		:30				NM	7	\$714.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	--1-1--				2	\$102.00				
	Week:	10/31/16	11/06/16	1-1-1--				3	\$102.00				
	Week:	11/07/16	11/13/16	11-----				2	\$102.00				
N 2	KBTX	10/26/16	11/08/16	News 3 @ 6p	558p-630p		:30				NM	9	\$1,917.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	--111--				3	\$213.00				
	Week:	10/31/16	11/06/16	11111--				5	\$213.00				
	Week:	11/07/16	11/13/16	1-----				1	\$213.00				
N 3	KBTX	10/26/16	11/08/16	News 3 @ 10p	10p-1035p		:30				NM	9	\$2,601.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	--111--				3	\$289.00				
	Week:	10/31/16	11/06/16	11111--				5	\$289.00				
	Week:	11/07/16	11/13/16	1-----				1	\$289.00				
N 4	KBTX	10/27/16	11/07/16	News 3 @ 5p	458p-530p		:30				NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	---1---				1	\$85.00				
	Week:	10/31/16	11/06/16	-1-1---				2	\$85.00				
	Week:	11/07/16	11/13/16	1-----				1	\$85.00				
N 5	KBTX	10/26/16	11/08/16	M-Su 4a-2a	5:00 AM-12:30 XM MTWTFSS		:30	0	\$0.00	0.00	NM	12	\$0.00
N 6	KBTX	11/05/16	11/05/16	College Football Reg Seas	Various		:30				NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----S-				1	\$0.00				
Totals								0.00				42	\$5,572.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/16 - 10/31/16	18	\$2,399.00	\$2,399.00
11/01/16 - 11/08/16	24	\$3,173.00	\$3,173.00
Totals	42	\$5,572.00	\$5,572.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising